



Massachusetts Veterinary Medical Association

2012 Sponsor and Exhibitor Opportunities

Please read the enclosed information to help you decide how you and MVMA can succeed together!

**February 8, 2012
Winter CE Conference**

**Doubletree Hotel
Westborough, MA**

**May 16, 2012
Spring CE Conference**

**Sturbridge Host Hotel & Conference Center
Sturbridge, MA**

**October 26 – 27, 2012
Fall CE Conference**

**Seacrest Beach Hotel
Falmouth, MA**

Sponsorship Opportunities

Platinum Sponsor \$5,000

Sponsorship includes:

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Prominent presence at the conference
- First choice of exhibit space
- MVMA website presence with link to your website
- Presence in all conference marketing & promotional materials
- Promotional Item for all attendees – Bags
- Additional representative
- List of attendees with business contact information
- 1 Full page ad in the Conference Program
- 2 Full page ads in the MVMA Newsletter

(Circulation of 1000, ads will run during the issue preceding the conference and the month of the conference)

Gold Sponsor \$4,000

Sponsorship includes:

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- 2nd choice of exhibit space
- MVMA website presence with link to your website
- Presence in all conference marketing & promotional materials
- Promotional Material to be distributed to all attendees – Pads
- Additional representative
- List of attendees with business contact information
- ½ page ad in the Conference Program
- 1 Full Page ad in the MVMA Newsletter

(Circulation of 1000, ad will run during the month of the conference)

Silver Sponsor \$3,000

Sponsorship includes:

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- 3rd choice of exhibit space
- MVMA website presence with link to your website
- Presence in all conference marketing & promotional materials
- Promotional Material to be distributed to all attendees – Pens
- Additional representative
- List of attendees with business contact information
- ½ page ad in the Conference Program
- ½ page ad in the MVMA Newsletter

(Circulation of 1000, ad will run during the month of the conference)

Session Sponsor \$2,500

Sponsorship includes:

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Prominent presence at the selected Session
- MVMA website presence
- Presence in all conference marketing materials as sponsor
- Speaker introduction by representative
- Product sample or promo materials to be distributed in the session
- List of attendees with business contact information
- ½ page ad in the MVMA Newsletter

(Circulation of 1000, ad will run during the month of the conference)

Refreshment Sponsor

\$1,500

Sponsorship includes:

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Prominent presence during the morning breakfast or refreshment break
- MVMA website presence
- Presence in all conference marketing & promotional materials
- ¼ ad in the Conference Program
- ¼ ad in the MVMA newsletter

(Circulation of 1000, ad will run during the month of the conference)

*There is only one Platinum, Gold and Silver Sponsorship opportunity available at each conference. These are reserved on a first come, first served basis.

Exhibitor Opportunities

Exhibitor benefits include:

\$500.00

- 1 6' draped table
- Breakfast for one representative attendee
- Refreshment for one representative attendee
- Lunch for one representative attendee
- Listed in Conference Program as an "Exhibitor"

Additional Exhibitor Opportunities

	Additional 6' draped table	\$150.00
	Per each additional representative attendee	\$75.00
	Electricity provided to exhibit booth	\$75.00
Expanded presence	¼ page ad in Conference Program	\$150.00
in Conference	½ page ad in Conference Program	\$250.00
Program	Full page ad in Conference Program	\$400.00

All submissions for the Conference Program are due thirty (30) days prior to the conference.

Exhibit space must be prepaid and is made available on a first-come, first-served basis (after selection by Conference Sponsors), subject to Executive Director's approval.

[Additional Information for Veterinary Vendors](#)

MVMA'S NEWSLETTER: *The MassVet News*

The *MassVet News*, our 24-page (or more) newsletter published nine times each year, provides readers with information about happenings in Massachusetts and in veterinary medicine, updates about MVMA's activities, case studies, opinion pieces, member news, and more. We invite you to read the *MassVet News* to keep abreast of developments in our Massachusetts veterinary community.

MVMA accepts display and classified ads for publication in the *MassVet News*. We also welcome educational or informational, non-promotional, non-commercial article submissions; send proposals or articles to editor@massvet.org. For advertising information contact staff@massvet.org or visit our website's Publications section.

Massachusetts VMA 2012 Sponsor/Exhibitor Reply – Contact Information

◆ Include this information as you would like it listed in handout materials

◆ COMPANY NAME: _____

◆ WEBSITE: _____

CONTACT FOR MVMA BUSINESS: _____

Information about company representatives attending the conference is requested below

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL ADDRESS: _____

- 02/08/12 – WINTER CE CONFERENCE
- 05/16/12 – SPRING CE CONFERENCE
- 10/26/12 – 10/27/12 – FALL CE CONFERENCE

◆ REPRESENTATIVE(S): _____

Indicate the representatives who will attend so we can prepare name badges.

Luncheon preference: ___ chicken ___ vegetarian ___ no lunch

REPRESENTATIVE(S) CONTACT INFORMATION *(add pages if you need more space)*

◆ PHONE: _____ FAX: _____

CELL: _____ ◆ EMAIL: _____

Massachusetts VMA 2012 Sponsor/Exhibitor Reservation Request

COMPANY NAME: _____

Check as applicable

- | | |
|---|---|
| <input type="checkbox"/> Exhibit | \$500 |
| <input type="checkbox"/> Electrical service at conference | \$75 |
| <input type="checkbox"/> Meals for additional representative | _____ @ \$75 each |
| <input type="checkbox"/> Additional 6' draped table | \$150 |
| <input type="checkbox"/> 1/4 page ad in Conference Program | \$150 |
| <input type="checkbox"/> 1/2 page ad in Conference Program | \$250 |
| <input type="checkbox"/> Full page ad in Conference Program | \$400 |
| <input type="checkbox"/> Platinum Sponsor | \$5,000 |
| <input type="checkbox"/> Gold Sponsor | \$4,000 |
| <input type="checkbox"/> Silver Sponsor | \$3,000 |
| <input type="checkbox"/> Session Sponsor | \$2,500 |
| <input type="checkbox"/> Sponsor Morning Breakfast Refreshments | \$1,500 |
| <input type="checkbox"/> Sponsor Morning Break Refreshments | \$1,500 |

GRAND TOTAL:

\$ _____

Complete information below and return this form

Fax credit card to 508-460-9969

or

Mail with check to MVMA, 163 Lakeside Avenue, Marlborough, MA 01752

Provide information for VISA, MASTERCARD, or AMERICAN EXPRESS:

Credit Card No.: _____ Expires: ____ / ____

Security Code: ____ (The last 3 digits in signature box; for Amex, 4 digits above the card number)

Name on Card: _____

Signature: _____

Billing Address: _____